

The Implementation of Independent Campus Learning at the Sekolah Tinggi Ilmu Ekonomi Bima in Increasing of the Competitiveness of Graduates

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Abstract: The MBKM program is expected to be able to answer the challenges of study programs to produce graduates who are in line with the growth and changes of the times, progress in improving science and technology, demands of the business and industrial world (DUDI) & the dynamics of changing society. STIE Bima is committed to producing superior, professional and enthusiastic human resources entrepreneurship as needed stakeholder in the future. The aim of the research is to provide an explanation of the implementation of an independent learning campus at the Sekolah Tinggi Ilmu Ekonomi Bima in increasing the competitiveness of graduates. Type of qualitative research with library research methods. The research results from the implementation of the independent learning campus at the Sekolah Tinggi Ilmu Ekonomi Bima of the competitiveness of graduates aim to enable students to think critically & problem solve, collaborate creativity and develop soft skills & hard skills in facing the digital era. The benefit of this research is that it provides insight to students and institutions the importance of tridharma cooperation and collaboration to improve STIE Bima's main performance indicators.

Keywords: MBKM Implementation, Collaboration, Universities.

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A. INTRODUCTION

Independent Learning Policy Independent Campus (MBKM) is a program of the Ministry of Education, Culture, Research and Technology in encourage universities to produce ready graduates work armed their knowledge get . Policy this taken as form attitude for the world of work that requires it diverse knowledge in do one field work (jobdesk). Policy this is also as effort government in framework for links & matches between the world of education, the world of business , and the future nation, (Kemendikbud, 2020) .

According to Constitution Number 20 of 2003 Concerning National Education System, really important for develop objective education national to obtain superior results. Developing potency participant educate to become humans who believe and are devoted to God Almighty, have morals noble, healthy, knowledgeable, capable and creative, as well become independent and democratic citizens as well as responsible answer proclaimed as objective education national, (Ardiwinata & Sujana, 2019). For objective That required curriculum For guide content, objectives, techniques and teaching materials that will be used

For reach objective the Curriculum is essence important in education and teaching college implementation is high in a way innovative, dynamic, evaluation in a way periodic and implementation customized with developments over time and science and technology, competence graduates and users graduates (stakeholders).

Education always try For develop child constant education renew his knowledge. They no only capable enjoy education as high as possible, but also capable role as agent change good in local scale, as well as big. Modification and innovation next capable give contribution as big as possible for development of a blessed country source Power man quality tall. That's why universities are being sued For innovate in all learning processes them , especially student - centered learning , for contribute to production graduate of quality ready height face change circumstances, (Andriani & Rasto, 2019) .

Progress technology of course can threaten life man because will replace work man. Although So, advanced technology can too become opportunity exists work new of course demand superior expertise . However man is source the main force, its existence still needed for manage source existing power. Man must Keep going Study For existing changes, developing existing potential in himself with maximum and strong mentally facing various ongoing situation changed . Collaboration college high and very industrial need built in face ongoing challenges of the times changed. Collaboration college high and industrial considered as mover relevant economics Because college tall use knowledge specifically expected can contribute to development country's economy (Rajalo & Vadi, 2017) . College tall expected can produce qualified graduates excellence that the industrial world needs so that can give well-being for nation.

Sekolah Tinggi Ilmu Ekonomi Bima is one of college tall very private sector in Bima City - NTB focus in development competence child educate in accordance need user graduates and industry. Based on matter the so Sekolah Tinggi Ilmu Ekonomi Bima through the MBKM program is expected can answer study program challenges For produce suitable graduate with growth and development over time, progress increasing science and technology, demands from the business world and the industrial world (DU/DI), as well as dynamics change public. Collaboration Work The same partner is one of strategic implementation of MBKM, where For realizing 8 MBKM study programs must do mutual cooperation integrated and synergistic with circles society , government , industry and the business world as well as the media. This collaboration done for achieving the targets that have been achieved set through plan strategic study program in order to achieve vision and mission study program fulfilled. Furthermore level practical from implement in draft campus independent can done in and or outside campus through form activity (1) exchange student, (2) internship, (3) assistance teaching, (4) research, (5) projects humanity, (6) activities entrepreneurship, (7) independent studies/projects, and (8) Building village/Thematic KKN.

Based on results studies introduction show that MBKM activities at the Sekolah Tinggi Ilmu Ekonomi Bima was designed with in a way systematic and applied in a way periodically with various partner college tall in nor abroad in form collaboration tridharma. Besides that based on interview with a number of student There is show that innovation from MBKM activities in several MSMEs especially moment implementing KKNT-MBKM shows sufficient

results Good This become continuity For development MBKM's next activities For integrated with the project program villages and incubator programs STIE Bima business.

Focus MBKM's main focus will in line with objective determination Key Performance Indicators with new principles between others: (1) Increase relevance college tall with the needs of industry, the business world and the world of work . Principle This give freedom to college tall For involving the world of business and industry in develop knowledge knowledge students during the lecture period; (2) give freedom to college tall For choose desired excellence developed . College tall No sued For become superior in all field, however sued For own excellence in the field certain in accordance with quality already graduated formulated. Higher Education through study programs each of them must capable produce competitive and different graduates; (3) Prioritize the goal is to go to college tall focus chase change in a way sustainable. Change for the better Good the taking place Keep going continuously, no only limited pursuing the program, (Mudrikah et al., 2022). Related matter the then this MBKM program give chance to student For Study outside the study program , p This aim For increase competence graduate of both soft skills and hard skills so that students who graduate are ready enter the world of work and be relevant with the needs of the times, (Afriansyah, 2021) .

This matter become opportunity big that can be utilized student with maximum so they can become superior human beings can compete globaly. So that with implementation campus independent studied at the Sekolah Tinggi Ilmu Ekonomi Bima in increase Power competitive graduate of aimed at students think critical & problem solving, creativity collaboration and development ability soft skills & hard skills in facing the digital era. Benefit from study this that is give outlook to students and institutions importance cooperation and collaboration tridharma to use increase indicator performance main STIE Bima.

B. METHOD

The type of research is qualitative research with a library research approach. The library approach is a study that uses data analysis based on written material in the form of published notes, books, magazines, newspapers, manuscripts, journals or articles. Documents can be primary data and secondary data. The data collection method uses the help of the internet to search for various book references and previous research journals that are appropriate to the topic of research discussion. Writing this article uses data collection techniques in this article, namely collecting data that is relevant to the topic discussed, analyzing the reading material that has been obtained and concluding the main topic. The basic consideration is the need for preparation literature review in a research design, based on the fact that every object in the form of culture is a multidimensional phenomenon so that it can be analyzed more than once differently, either by the same person or by different people. by different people. Then reflect on the process of organizing learning with the concept of an independent campus in a higher education environment.

C. RESULTS AND DISCUSSION

1. Independent Learning Program Independent Campus

Freedom to learn is part essential of Humanistic and Different Education with Study independent. In Freedom to Learn, for obtain experience learning, participants educate do activity Study in a way free Good physique or non- physical in accordance needs and identity himself. College tall expected for develop and facilitate implementation of the Independent Learning program with make guide academic. Implemented programs should prepared and agreed upon jointly between college tall with partner. Independent Learning Program can in the form of a national program that has been prepared by the Ministry or programs prepared by universities degrees registered in the Higher Education Database. The MBKM program is efforts made in frame educate students to become more professional in the majors they are interested in with method get closer student with the industrial world. Policy this expected will minimize nonconformity competence graduate of containment high in Indonesia with quality professional candidates needed by the industry. Then in (Suwandi, 2020) states the MB-KM program provides freedom and autonomy to institution education, independence from bureaucratization, lecturer released from complicated bureaucracy, as well student given freedom For choose their field interested. Independent Campus is form learning at college autonomous and flexible so that creating an innovative learning culture, no restrained and appropriate with need student.

MBKM program give chance to student For Study during three semesters outside the study program. This matter purposeful For increase competence graduates , both soft skills and hard skills so that students who graduate are ready enter the world of work and be relevant with the needs of the times, (Afriansyah, 2021). Opportunity This must utilized student with maximum so they can become superior human beings can compete globally. Independent Learning Program in (Adine, 2020) can in the form of a national program that has been prepared by the college degrees registered in the Higher Education Database. In implementation involve role parties related that is:

- a. College. Ministry of Education and Culture Number 3 of 2020 concerning National Higher Education Standards: College is mandatory facilitate right for student (can taken or not) to: (a) Can take credits outside college maximum 2 semesters or more equivalent with 40 credits; and (b) Got it take credits in different study programs at college the same height 1 semester or equivalent with 20 credits.
- b. Faculty. Play a role prepare eye list facility studying level faculty that can taken student cross study program. As well as preparing document Work the same (MoU or SPK) with relevant partners.
- c. Study program. Playing a role in composing or adapt curriculum with an implementation model campus independence, facilitating students who will take learning linter study program in college tall. Besides that offer eye college that can taken by students outside study program and outside college tall . If there are eye studying or missing credits fulfilled from activity learning outside product and external college high, prepared alternative eye online lectures.

- d. Student. Play a role planning with the Academic Supervisor regarding the eye program college program that will taken outside prodi, complement condition activity outside products, incl follow selection when Yes, follow the activity program outside study program in accordance with provision guidelines existing academics.
- e. Partner. Play a role make document Work (MoU or SPK) together college tall or study program faculties, carry out activity programs outside study program in accordance with existing provisions in document Work the same (MoU or SPK).

Freedom to Learn Independent Campus (MBKM) is designed to happen more relationship intensive between class inside lectures class with lectures outside class origin , as expressed Ministry of Education and Culture that For increase connection the student pushed study outside class during three semesters , namely semesters 5, 6 and 7. For MBKM activities Sekolah Tinggi Ilmu Ekonomi Bima Already do various activity from the MBKM program for use increase competence graduate of among them as following:

In terms of This existing students fulfil condition will carry out apprenticeship in accordance with location existing placement submitted on the registration link apprenticeship. Student College of Science Economy carry out apprenticeship in various service government, BUMN, banking, MSMEs and partners who have an MOU with STIE Bima. Purpose of internship this give experience Work for students on site Work. In the implementation of apprenticeship student will get hard skills which cover skills , solving complex problems , abilities analysis whereas in a way soft skills covers ethics in work , communication , cooperation, leadership, creativity. If party industry get appropriate criteria with need industry so internship students later can recruited. Process like will reduce cost recruitment and training. Student naturally will very benefited Because own complete readiness for Work.

Studying Work Real Thematic (KKNT) is one of them form education with give experience Study to student For socialize direct in society, with a purpose For identify existing potential with community and deal with problem so that expected capable develop village/region potential and formulate solution. MBKM KKNT activities with themes Strengthening Community Based Independence Entrepreneurship. This is expected can hone soft skills partnerships, cross discipline/work team scientific (cross competence), and leadership student in managing development programs in rural areas. During college tall has implementing the KKNT-MBKM program. It is also hoped that after implementation of student KKNT can write things done and the results in form report activity. KKNT implementation is carried out for support readiness for compete in the world of work.

In the implementation of mechanism and design of the KKNT-MBKM Sekolah Tinggi Ilmu Ekonomi Bima with theme Strengthening Community Based Independence Entrepreneurship For enhancement competence students who will graduate namely (1) forming character Work The same student between students and work The same with various holder interests (local government, private sector, banking, STIE Bima MoU partners and the community); (2) Accompanying program planning in the village start from study potential, problems and challenges development, empowerment community and management of Village Owned Bodies (BumDes); (3) Deliver chance For develop field knowledge and interest

student with outer end in form work written, audio-visual and also form work report end; and (4) Sharpening soft skills partnership, cooperation team cross discipline/science (cross competence) and leadership student in managing development programs in rural areas. In Muniarty et al., (2023) as for various KKNT-MBKM Sekolah Tinggi Ilmu Ekonomi Bima in matter This that is:

- a. Activity Entrepreneurship. In terms of this student do innovation will potency local processed become products that have added value and become source income economy the community at the KKNT-MBKM location. With so student opportunity For understand the business and managerial processes of MSMEs as well interact direct with institutions entrepreneurship.
- b. Activity Projects in the Village. Related with activity during KKNT MBKM STIE Bima KKNT students through project in the village through activity making fertilizer pen. Society is taught How method make fertilizer housing and packaging fertilizer pen. Apart from that, there are also livestock areas seller plant ornamental with so fertilizer cages produced by students distributed fast in rabangodu area south . besides activity making fertilizer pen in projects in villages as well as students make crafts from waste in the form of decoration hangings and flowers plastic as well as flower vases and rejuvenation Back * ngodu * with teach to teenager method create and paint * ngodu * results with various color motifs.
- c. Activity Project Humanity. During the KKNT MBKM STIE Bima work program in matter This role active in activity such as Dengue Fever prevention seminars and distribution powder dengue medicine.
- d. Activity Assistance Teach. In terms of This student carry out teaching about entrepreneurship at student (i) level Primary Schools (SD) and Schools Intermediate First (junior high school) so with so This give learning in a way direct for student in give learning , m, arranging teaching and determining materials method learning .
- e. Activity Independent Project. In terms of This student do study together with lecturer mentor and carry out entrepreneurial bazaars with involving existing MSME actors at the KKNT-MBKM STIE Bima location .

2. Collaboration Higher Education and Industry in MBKM

One of the college's strategies tall in the world of education for answer ongoing demands of the times experience development , College of Science Economy Bima Knowledge Economy responsible answer For produce sumer Power quality human being . For That required plan and work The same with various party teaching high and industrial To use produce superior human resources who can compete in the era of globalization This. According to Paci et al., (2012) collaboration college high and industrial aim For develop context learning and teaching in frame increase adequate competency necessary conditions in the competitive industrial world . In terms of This It is hoped that the human resources of the graduates will be superior in education Good in a way cognitive, psychomotor and affective. As one of the college tall private sector in West Nusa Tenggara in particular city Bima, STIE Bima committed in increase competence in the field tridharma (Education, research and service to society) do collaboration between college tall. With collaboration tridharma This student can build ability think critical,

level of thinking high expected of all eye studying. Think critical can enabling student For can explore, understand and do method learning, research and service to public with more Good.

Implementation Independent Learning Policy Merdeka Sekolah Tinggi Ilmu Ekonomi Bima keep going monitoring and supervising every field Work good study program nor institution. By periodically team guarantee quality do supervision to implementation MBKM STIE Bima activities carried out by both students and lecturers. Guarantee team quality on duty to Prepare quality policies and manuals, determine quality, carrying out monitoring and evaluation covers principle assessment, aspects assessments and procedures evaluation. With so can make skilled, flexible and tenacious learner This aligned with research conducted by Sopiansyah et al. (2022).

Under upgrade quality education STIE Bima student cosmmitted For give strong support with method up to date learning in accordance development technology . College of Science Economy committed For give strong support For Implementation MBKM policy in effort increase educational standards offered. For more equip lecturers and students in face demands of the coming era industrial revolution 5.0. This matter selars with research conducted by Ramadhan & Megawati (2022).

D. CONCLUSIONS AND SUGGESTIONS

Implementation of the Merdeka Belajar Campus Merdeka Sekolah Tinggi Ilmu Ekonomi Bima through internship programs, Thematic Real Work Lectures Merdeka Belajar Campus Merdeka (KKNT-MBKM), entrepreneurship, village projects, humanitarian projects, teaching assistance activities, independent project activities and collaboration with the tridharma of the academic community . Implementation of MBKM STIE Bima in collaboration with partner universities through joint curriculum preparation, internships and joint research. With the implementation of MBKM, students are trained to be able to improve their thinking skills to become more critical, creative and innovative. Apart from that, by collaborating with universities, it is hoped that they will produce superior graduates who are ready to face the challenges of the times with rapid technological developments in this digital era. So it is hoped that related parties as collaboration partners of STIE Bima will continue to continue implementing the MBKM activity program.

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